

**THE UNIVERSITY OF GEORGIA**  
**OFFICE OF GREEK LIFE**  
**216 MEMORIAL HALL \* ATHENS, GA 30602**  
**OFFICE (706) 542-4612 \* FAX (706) 542-4611**  
**EMAIL: JRHODGES@UGA.EDU**

**2004 National Pan Hellenic Council Step Show**  
**Souvenir Booklet**

*(Deadline Friday, January 9, 2004)*  
*All advertisers must complete this application!*

Date: \_\_\_\_\_

Business Name \_\_\_\_\_ Contact Person(s) \_\_\_\_\_

Address \_\_\_\_\_  
Street

\_\_\_\_\_

City
State
Zip code

Day Phone (    ) \_\_\_\_\_ Evening Phone (    ) \_\_\_\_\_ Fax (    ) \_\_\_\_\_

| Description   | Approximate Size<br>(width x height) | Advertising<br>Base Cost | Quantity |
|---------------|--------------------------------------|--------------------------|----------|
| Full Page     | 8" X 11"                             | \$ 100.00                | _____    |
| ½ Page        | 5" X 8"                              | \$ 50.00                 | _____    |
| ¼ Page        | 3" X 5"                              | \$ 25.00                 | _____    |
| Business Card | 2" X 3"                              | \$ 10.00                 | _____    |

Advertising Fee(s): \$ \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

*The University of Georgia, Office of Greek Life reserves full discretion as to the acceptance of advertising and ad content. If your ad is not accepted you will receive a full refund. Make checks payable to The University of Georgia, (in the memorandum of your check, please document your check for NPHC Step Show advertisement.)*

**INSTRUCTIONS:**

To process your advertisement please include the following on a floppy disk or send via email (*check all that applies and please indicate the method in which your ad is being submitted*):

- \_\_\_\_\_ Ad copy (camera ready enclosed)
- \_\_\_\_\_ Pictures or Logos (enclosed)
- \_\_\_\_\_ Ad is being sent electronically via email (please use Corel Word or Microsoft Word – send in gif. or jpg.)
- \_\_\_\_\_ Ad is being sent via floppy disk (please use Corel Word or Microsoft Word)
- \_\_\_\_\_ Hold artwork for further use
- \_\_\_\_\_ Return artwork (please include a self-addressed and stamped envelope)

**AUTHORIZATION:**

As a lawful representative of (company) \_\_\_\_\_, I hereby accept all terms, conditions, and charges of this advertisement placement order, and authorize The University of Georgia – Office of Greek Life- to use it for their NPHC Step Show souvenir booklet.

**Mail your application and payment to the address indicated above!**